# **Statement on Social Media Use**

#### Who we are

Féileacáin is a Stillbirth and Neonatal Death Support organisation.

### **Our Mission**

Féileacáin is dedicated to supporting those affected by the loss of a baby. We provide personal, emotional, and practical support to be eaved parents and their families, whenever they need it. This includes Memory Making, counselling, social work advice, befriending services, play therapy, support meetings and Services of Remembrance.

### **Our Vision**

Our vision is the prevention of avoidable deaths of babies.

When a baby dies, we envision a future where every bereaved parent and family member has the opportunity to create precious memories with their baby at the time of their baby's death and all necessary support services will be available to them afterwards.

We strive for a Society where the impact of perinatal death is fully acknowledged, supported by enhanced public awareness, education and appropriate legislation.

## **Social Media Platforms**

We use social media platforms as an interface to connect with as many people as possible in a way and at a time that suits them. We use these channels as one of the ways we provide support and information and to create a community where you can feel understood and supported and know that you are not alone.

These platforms/ our Facebook pages are used to:

- share information about upcoming meetings and events.
- to share the success and achievements of those who have carried out events in memory of their precious baby and to support Féileacáin.
- To share quotes and stories about grief and baby loss.
- to provide information on any relevant news item.
- any other information that is considered appropriate.

We expect that those contributing to our Facebook pages, Instagram and WhatsApp groups will be respectful, fair, and accurate. Any contributions that are deemed to be inappropriate will be removed. Féileacáin will block users if this is deemed the appropriate course of action. We welcome feedback from our Facebook users regarding the content of our pages.

We monitor and manage our social media accounts from 9 am to 5.30 pm Monday to Friday, not including public holidays. We cannot take responsibility for third party posts; however, we will endeavour to make sure that these posts are appropriate and correct and if not, they will be removed as soon as possible.

If you find yourself in need of support these platforms are here for you but we would always recommend that you reach out in person, and you will find compassion and understanding. You can contact Féileacáin by phone on our support line – 085 2496464, by email – admin@feileacain.ie and details of our support services and meetings can be found on www.feileacain.ie.